

WINES BY RAY SIGNORELLO

SIGNORELLO ESTATE (JUST THREE WINES ARE OFFERED TO WHOLESALERS: PADRONE, ESTATE CABERNET SAUVIGNON, AND HOPE'S CUVEE CHARDONNAY). ALL ARE SINGLE VINEYARD, ARTISAN PRODUCED, ESTATE WINES OF GREAT REPUTATION AND PRESTIGE, PRODUCED IN LIMITED QUANTITIES.



SIGNORELLO
E S T A T E

FUSE - NAPA VALLEY CABERNET SAUVIGNON. VERY HIGH QUALITY FROM SOME OF RAY'S FAVORITE VINEYARDS AND GROWERS. 7000 CASES ANNUALLY.



EDGE - NAPA VALLEY CABERNET SAUVIGNON. SUPER VALUE NAPA CABERNET WITH EXCELLENT TRACK RECORD. 25,000 CASES ANNUALLY.



TRIM - CALIFORNIA APPELLATION CABERNET SAUVIGNON. REAL WINE - INCREDIBLE VALUE. 25,000 CASES ANNUALLY.



THE "WINES BY RAY SIGNORELLO" PORTFOLIO CONSISTS OF FOUR BRANDS ENCOMPASSING A TOTAL OF FIVE CABERNET SAUVIGNON BOTTLEINGS AND ONE OLD VINE NAPA VALLEY CHARDONNAY. WE PRIDE OURSELVES ON BEING CABERNET SPECIALISTS. ALL SIX WINES ARE MADE BY THE SIGNORELLO ESTATE WINEMAKER, PIERRE BIREBENT, WHO HAS BEEN WITH THE PROPERTY SINCE 1998. SIGNORELLO ESTATE WINES ARE MADE ON THE ESTATE WINERY PROPERTY NEXT TO DARIOUSH JUST SOUTH OF STAGS LEAP DISTRICT, AND THE OTHER THREE BRANDS ARE MADE IN NAPA VALLEY AT THE RANCH WINERY (THE GOTT FAMILY'S WORLD CLASS CUSTOM CRUSH FACILITY JUST A FEW MILES AWAY).

RAY SIGNORELLO IS THE CO-FOUNDER AND SOLE PROPRIETOR OF SIGNORELLO ESTATE, AND HE IS THE FOUNDER, MAJORITY OWNER, AND MANAGING PARTNER OF THE OTHER THREE BRANDS. HE IS THE GLUE THAT TIES THE PORTFOLIO TOGETHER, HENCE THE 'WINES BY RAY SIGNORELLO' NAME FOR THE PORTFOLIO. ALL WINES ARE VERY WELL MADE, WITH GREAT PACKAGING, SOLID MARKETING, GOOD CONSUMER RECOGNITION, AND STRONG VALUE AT THEIR RESPECTIVE PRICE POINTS. FOR FUSE, EDGE, AND TRIM THERE IS ONLY ONE MASTER BLEND PER VINTAGE, SO THE WINE IS EXACTLY THE SAME THROUGHOUT A VINTAGE RELEASE.